



For Immediate Release

Mizkan Americas Adds Moonshine To Its Denatured Spirits Offerings

Mt. Prospect, IL. March 25, 2015 – Mizkan Americas Food Ingredients Division announces the addition of Moonshine white whiskey to its line of denatured spirits. The 40% alcohol Moonshine white whiskey is 80 Proof and is a clear, unaged whiskey. The whiskey has a 12-month shelf life without refrigeration. The product is available in 55-gallon drums.

Moonshine white whiskey can add a distinctive flavor to finished products, ranging from tangy and savory to sweet. It works well in marinades, dressings, sauces, soups, demi-glazes, food bases and prepackaged meals. Mizkan unveiled its moonshine ingredient at the Research Chefs Association annual conference.

“Moonshine has moved from outlaw to trendsetter,” said Dave Sackett, Executive Director of Sales and Marketing for Mizkan Food Ingredients. “Moonshine’s popularity has been rising ever since many states loosened distillery laws in 2008. Restaurants nationwide are featuring moonshine in drinks and in menu items, so the ingredient has trickled over to manufacturers as they work to meet consumer demand for unique flavors.”

Sackett notes that large US distilleries Jack Daniels and Jim Beam have also introduced unaged whiskeys recently, further solidifying the moonshine trend.

“Moonshine is having its moment, much like craft beers,” said Sackett. “Consumers are interested in artisanal spirits and moonshine has an enduring hand-crafted history.”

Mizkan currently offers to food manufacturers denatured Dark Rum, Light Run, Bourbon, Whiskey, White Tequila, Vodka, Brandy and non-alcoholic Triple Sec. Samples of the new Moonshine denatured white whiskey are available by calling 1-800-323-4358 or by visiting www.mizkan.com.

About Mizkan Americas

Mizkan Americas is a subsidiary of Mizkan Group and has a heritage in the food ingredient business that spans over 200 years. The company is a leading manufacturer of food ingredients in the United States with 14 manufacturing plants that serve the retail, foodservice, specialty, Asian and food ingredient trade channels. Mizkan produces a wide variety of vinegars, cooking wines, wine reductions, denatured spirits, and wine/vinegar powders. Mizkan Americas acquired Border Foods in May 2011, the largest processor of Chile peppers in the US. With this acquisition, Mizkan now also offers its Border Products line of green and red chile peppers, red and green jalapeño peppers and tomatillos in 5-gallon and 55-gallon packs. The Food Ingredients division is a full-service supplier and works closely with research, development, procurement and logistic departments in striving to meet all food ingredient and foodservices needs. Mizkan Brands include Holland House, NAKANO®, Four Monks®, Barengo®, Ragu®, Bertolli®, and Mitsukan®. For more information about Mizkan Americas, please visit www.mizkan.com

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