



**Denatured Spirits and Organic Vinegars from Mizkan America, Inc.,
Are Trending Ingredients in Food Manufacturing**

MOUNT PROSPECT, IL July 16, 2018 – Mizkan America, Inc.'s Food Ingredients Division produces a variety of ingredients to meet manufacturers' demand for on-trend and clean-label components in creating authentic, regional cuisines. Mizkan will highlight the versatility of its products at the 2018 IFT conference.

"The demand for natural and organic ingredients continues to grow and our peppers and organic vinegar offerings help meet that need," said Dave Sackett, executive director of sales and marketing, Mizkan America Food Ingredients Division. "Vinegars awaken the palate and are key ingredients in many distinctive sauces, dressings, glazes, marinades and condiments. We've paired them with denatured spirits and peppers at the 2018 IFT to create layered flavors and authenticity in samples of regional cuisines."

Mizkan's organic vinegar line offers food manufacturers variety including: rice vinegar, apple cider vinegar, white distilled vinegar, balsamic vinegar, red wine vinegar and white wine vinegar. The organic vinegars are non-GMO, 100 grain (10%) crafted with care by a family-owned company that has almost 215 years of vinegar brewing expertise. Using a carefully curated technique – part art, part science – many of our brewers have spent their careers crafting Mizkan's delicious vinegar offerings. All Mizkan vinegars are available in 55-gallon drums and have at least a six-month shelf life at room temperature.

According to the Organic Trade Association, organic sales were \$49.4 billion in 2017¹ and demand continues to rise as the population begins to more fully recognize the benefits of organic foods. Organic food sales now account for more than 5.3% of total food sales¹ in the U.S.

Mizkan also leads the ingredient trend of spirit-infused ingredients for all types of flavor profiles with its denatured spirits, including light and dark rum, French brandy, moonshine, white tequila, bourbon, whiskey and vodka. Consumers' continuing interest in premium craft spirits, wine and beer and related product innovations are driving increased spirit sales. According to The Distilled Spirits Council reports, sales of spirits are up 4% in 2017 over 2016 and category leaders include tequila, up 9.9%, and American whiskey, up 8.1%².

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Among the menu samples at the 2018 IFT show, Mizkan will highlight its organic vinegars, peppers and denatured spirits in taste-tempting recipes including: Korean BBQ-inspired Ssamjang Short Ribs, Hatch Green Chili Grilled Cheese, Topsy Vanilla Moonshine Cherries over Griddled Pound Cake, Fresh Georgia Peach and Orange-Peel Shrub and a Charred Grapefruit and Spicy Jalapeno Paloma Shrub.

Samples of Mizkan America ingredients are available by calling 1.847.590.0059 or by visiting www.mizkan.com.

¹Organic Trade Association, 2018 Organic Industry Survey

²Distilled Spirits Council, 2017 Annual Economic Briefing

About Mizkan America

Based in Mount Prospect, IL, Mizkan America is a subsidiary of the Mizkan Group, a global, family-owned company that has been Bringing Flavor To Life™ for more than 200 years. As one of the leading makers of condiments and sauces in the United States, Mizkan America maintains 17 manufacturing facilities that serve the retail, foodservice, specialty-Asian and food-ingredient trade channels. Since 2005, Mizkan America has seen dramatic growth and their portfolio now includes a wide variety of sauces, vinegars, cooking wines, wine reductions, sushi seasoning, denatured spirits, and peppers. The Food Ingredients Division is a full-service supplier and works closely with research, development, procurement and logistic departments in striving to meet all food ingredient and foodservice needs. Mizkan America brands include: Ragú®, Bertolli®, Holland House®, NAKANO®, Four Monks®, Barengo®, Mitsukan®, Tres Hermanas®, Nature's Intent®, World Harbors® and Rio Luna®. Mizkan America is also the exclusive distributor for Angostura® Bitters in North America. For more information about Mizkan America, please visit www.Mizkan.com

About The Mizkan Group

The Mizkan Group is a privately held, international food manufacturer, headquartered in Handa City, Japan, with a heritage that spans more than 200 years. Always guided by the company's Two Principles (Offer customers only the finest products; and Continually challenge the status quo), the Mizkan Group offers a line-up of well-known international brands under the Mizkan umbrella and is a leader in the liquid condiment category. The Mizkan Group has operating facilities around the globe in places including: Japan, China, the United Kingdom, the United States, Singapore, Hong Kong and Taiwan. More information about the Mizkan Group can be found at www.Mizkan.com

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